

Update for Chippenham Area Board

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| Update from | Chippenham Campus Development Team (CDT) |
| Date of Area Board Meeting | 7 th January 2013 |

Overview

The Chippenham Campus Development Team (CDT) has been completing the first round of user consultation that ran from 1st October to 30th November. The consultation utilised a variety of methods to receive responses that included:

- Questionnaire included within the talk of the town magazine (distributed to approximately 20,000 households)
- Questionnaires located at the town hall, library, Monkton Park, heritage centre and Olympiad
- Online questionnaires
- Use of the Wiltshire Council communications trailer that was located at Morrison's, Sainsbury's and the town centre
- Use of QR codes on posters for access questionnaire via a smart phone/tablet
- Questionnaires located at local doctors, halls and with local shops around community area
- Use of images boards to gain views from people who may not wish/able to complete the questionnaire
- Visits to local groups to complete the image boards or questionnaire forms
- Visits to the bus and train stations to hand out forms and posters
- Liaising with Chippenham college to pass out consultation forms to students

A total of 631 responses were received from the user consultation which the CDT will be reviewing to develop a user consultation report to inform the area board of the findings. The CDT will be developing a service provider questionnaire that will provide key information for the development of an outline working proposal.

Key Headlines

- Completion of the first phase of user consultation
- Variety of consultation methods used to gain as wider responses as possible
- CDT will be developing consultation report to highlight the key findings
- Development of service user questionnaire.

Signed:

Date: